

Scope announces the launch of OntoSpeak—a free newsletter on taxonomies, thesauri and ontology

Chennai, India, February 05, 2018: Scope e-Knowledge Center, a leading provider of specialized knowledge services for publishers and information providers, is pleased to announce the launch of a free newsletter—OntoSpeak, on Monday, February 5, 2018.

OntoSpeak will cover all the new developments related to content intelligence, information architecture, knowledge modeling and the interplay of knowledge models and technologies to enhance discoverability and user experience in both enterprises and the publishing industry.

Furthermore, OntoSpeak liberates publishers, information product managers and enterprise content managers from the need to follow multiple websites, blogs, or message boards every day. It will provide a single window view on the companies, events, emerging technologies, business intelligence and insights from thought leaders in the smart content space.

[OntoSpeak](#) will be the third niche and specialized newsletter service from Scope e-Knowledge Center, the other two being Knowledgespeak, a comprehensive news service focusing on the STM information industry and Autospeak, which caters to the auto-parts aftermarket industry.

Speaking on OntoSpeak, Senthilvel Palanivelu (“Vel”), General Manager, Smart Content Services at Scope e-Knowledge Center said, “In the context of the growing interest in machine learning and artificial intelligence, identifying meaningful concepts and underlying semantic relationships and patterns are critical. Hence, knowledge models such as taxonomies, thesauri and ontologies are even more relevant than ever before”. He added, “We see a clear need for editorially curated content that will help readers to keep themselves informed with authoritative, precise and updated information from the knowledge modeling space”.

Tram Venkatraman, president of Scope e-Knowledge Center has this to say about OntoSpeak, “The experience we gained from publishing the Knowledgespeak and Autospeak newsletters and our editorial capabilities in delivering compelling content to our readers, has given us the confidence that we can provide unbiased content that will fill the knowledge gap in information life cycle management”.

[Please click to subscribe to OntoSpeak now!](#)

About Scope e-Knowledge Center

Scope e-Knowledge Center, a Quattro Global Services company is an award-winning provider of outsourced, cost effective Content Enhancement Services, Data Management Services, Business Research Services and Patent Analytics for information providers around the world. With more than 1,000 advanced degree subject matter experts in science, technology, medicine, business, legal, social sciences and humanities disciplines, Scope combines advanced domain expertise with proprietary in-house platforms and technology solutions to deliver accurate, high quality deliverables in a scalable, customizable model in accordance with client specifications. Scope also publishes the daily online newsletter Knowledgespeak, a comprehensive news service focusing on the STM information industry.

For more information, please contact:

K.Shankar

Assistant General Manager, Presales,
Scope e-Knowledge Center
+91 4091 8900 Extn. 120
shankar@scopeknowledge.com
www.scopeknowledge.com