

Scope e-Knowledge Center announces customized mobile access for Knowledgespeak

Content Enhancement and Knowledge services provider Scope e-Knowledge Center, a Quattro Group Company, has announced the beta release of SCOPE, an innovative m-KNOWLEDGE service, for its daily business intelligence resource Knowledgespeak. Knowledgespeak subscribers, on the move, can now access quality STM News of their choice any time any where with the all new SCOPE service.

SCOPE is yet another value addition to the portfolio of e-knowledge services offered by Scope. Subscribers can now customise the newsletter content to suit their own needs. With SCOPE, subscribers can gain real time access to Knowledgespeak data. They can now track information on specific topics, themes, categories and companies on a daily basis. SCOPE allows subscribers to choose the category and the theme of their choice. In addition to general industry updates, subscribers can choose to receive updates on market / end user insights; big picture updates (consortium news, Google updates, iPad news); technology news / cutting edge information; and news that impacts/improves your work.

SCOPE is the only mobile application that allows subscribers to customise its content, selecting specific topics, news themes / categories and companies to follow on a daily basis. The application lets users monitor Knowledgespeak for news that responds to subscribers' keywords.

Users can also use additional features that include search and keywords-based alerts; save favourite news abstracts; share search results and links to favourite articles, via Email and Twitter/facebook /linkedin; and set preferred font size, text colour and background colour.

The SCOPE service will initially be offered as a trial for 30 days. Subscribers may please note that not all features mentioned above are available in the beta version. These will be made available only in the final release.

Click [here](#) to download SCOPE to your desktop. To directly download the application to your mobile phone, visit <http://www.scopeknowledge.com/scope.jar> using your mobile browser. For more information on SCOPE visit <http://www.scopeknowledge.com/faq.aspx>

About Knowledgespeak

Knowledgespeak is a free news service published by Scope e-Knowledge Center, a leading information and research company. The service is particularly relevant for professionals who need to understand and respond to the continuous challenges of the STM publishing industry. Launched in June 2005, the service has become the benchmark for STM news and is widely read by people who matter in this industry across over 80 countries.

About Scope e-Knowledge Center

Scope is a leading provider of world-class content enhancement and knowledge services to global information providers. The company has developed a unique and hybrid 'assisted automated' approach that blends the use of appropriate technology with domain expertise for scalable, high value output with a rapid turnaround. Scope's teams of medical professionals, scientists, engineers, MBA's, CPA equivalents, business editors and other subject matter experts are capable of adding value to content in many disciplines, while adhering to guidelines, processes and procedures established by its clients.