



A **Quattro** Group Company

Scope launches SCOPE STM Mobile with iPhone, iPad compatibility

August 17, 2010, Chennai, India: Content enhancement and knowledge services provider, Scope e-Knowledge Center, a Quattro Group Company, announces the launch of its SCOPE STM Mobile (beta) to access the company's daily news alert service, Knowledgespeak. For subscribers on the move, this latest innovation takes knowledge sharing to the next level, allowing easy accessibility through a reader-friendly mobile phone interface.

SCOPE STM Mobile is uniquely available in two versions: a mobile browser version and a Java application version. The mobile browser version, www.myscope.com, is designed specifically for the iPhone, the iPod, the iPad, and Android phones. The Java version, or SCOPE.JAR, is for all other Java enabled phones. While the Java version is fully functional, the browser version is currently in its beta stage. When complete, it will incorporate a 'subscriber management module' that allows users to pick and choose specific categories of news and information, without having to navigate through several screens or options.

R.Sivadas, CEO of Scope e-Knowledge Center says, "As a knowledge management service specialist, this is a clear demonstration of Scope's mobile content delivery capabilities. While SCOPE STM Mobile is designed for customisable STM news alerts for Knowledgespeak subscribers, the model behind this can be replicated for numerous other business and information applications such as communication of concise and abstracted content, quick reference material at point-of-use, tips and guidelines for travelling executives, etc."

Some of SCOPE STM Mobile's other features include selecting desired news items, saving them in the local phone memory for later reading, search options, forwarding information via SMS or email, navigating to the URL links listed in the news item and many other user-friendly features. More information is available at www.myscope.com.

About Knowledgespeak

Knowledgespeak, the free daily news service published by Scope e-Knowledge Center, is an authoritative news service focusing on the STM information industry. Launched in June 2005, the service has become the benchmark for STM news and is widely read by professionals across more than 80 countries. It is particularly relevant for those who need to understand and respond to the continuous challenges of the STM publishing industry.

About Scope e-Knowledge Center

Scope eKnowledge Center, a Quattro Group company, is an award-winning provider of outsourced, cost-effective content enhancement and knowledge services to the global information industry. Scope uses a combination of deep subject matter expertise in a number of business and STM domains, innovative technology and proprietary intellectual property to provide world-class services. In operation for over 22 years, Scope has built a clientele loyal to its abstracting, indexing, semantic enrichment, database/directory development and content authoring solutions.

For more information, please contact:

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