



Scope to Lend Expertise to Online Information 2009 Educational Show Floor Seminar Programme

Chennai, India, November 10, 2009: **Scope eKnowledge Center** is pleased to announce that it has been selected to participate in the Online Information 2009 show floor seminar programme in the STM Information theatre. Frank Stumpf, Scope's Board Advisor for STM publishing, will be the speaker, offering Scope's ideas on the topic "maximizing the value of STM content through semantic enrichment."

Scope's presentation will provide insights on how to meet some of the challenges of making content more "findable" given an environment where massive volumes of content are available to the research and clinical STM community causing the dilemma of key knowledge lying deep in the maze of available textual and non-textual information.

To know more about **Scope eKnowledge Center**, visit Stall (754) at Online Information 2009.

About Scope eKnowledge Center

Scope eKnowledge Center, a Quattro group company, is an award winning provider of outsourced, cost-effective content enhancement and knowledge services to the global information industry. Scope uses a combination of deep subject matter expertise in a number of business and STM domains, innovative technology and proprietary intellectual property to provide world class services, including abstracting, indexing, semantic enrichment, database and directory development and content authoring. Scope is also the publisher of *Knowledgespeak*, the authoritative, complimentary news service exclusively for the STM information industry. *Knowledgespeak* provides a wide range of information about the industry, including news alerts, a calendar of events, a comprehensive directory of STM publishers, blogs, articles, whitepapers and interviews. In operation for over 22 years, Scope has built a strong international clientele.

Headquartered in Chennai, India, Scope has sales and support offices in Philadelphia, Chicago and Richmond, VA in the USA as well as in London, Brussels and Amsterdam.

About Quattro

Quattro is a BPO company founded by Raman Roy, who leads a team of highly experienced professionals. Quattro focuses on pioneering new service lines, geographies and business models in Business Process Outsourcing. The company provides a range of vertical and horizontal service offerings which are targeted towards global clients in North America, Europe and Asia.

"Creating value through innovation" is the cornerstone of Quattro's business philosophy. The company endeavors to provide its clients with innovative solutions at lower costs through a combination of tools, platforms and business processes.

For more information, please contact:

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