



Scope's Hot Spot Presentation at Frankfurt Book Fair Focuses on 'Improving Discovery of Book Content'

Chennai, India, October 06, 2016: Scope e-Knowledge Center (Scope), a leading provider of knowledge services and a Quattro Global Services company, is pleased to announce its participation at the forthcoming Frankfurt Book Fair from October 19 - 23, 2016. Scope will welcome attendees to Booth # L88, Hall 4.2.

Scope will also present details from its soon to be released white paper at a "Hot Spot" session at the Fair. The title of this session is 'Improving Discovery of Book Content' and will take place in Hall 4.2 on October 20th at 5 pm.

"There is increasing evidence that book publishers need more and better metadata to support new sales, distribution and usage models, and to fully leverage the value of their digital book content assets, especially at the chapter level," noted Tram Venkatraman, President of Scope e-Knowledge Center.

The Hot Spot session will address the broad ecosystem contributing to book content discovery, including primary publishers, aggregators, discovery services, libraries, Google Scholar, as well as other market forces and usage trends that dictate a holistic yet more granular approach to the development and delivery of robust metadata for book content. The importance of cost effective, scalable solutions that produce contextually accurate and user friendly output will also be explored.

Scope welcomes current and prospective partners to its booth to discover more about Scope and the services offered by the company. Scope representatives will be on hand to discuss the wide range of services offered by Scope across the information value chain.

If you would like to book an appointment with our team members at the Fair, please contact Rich Kobel, Vice President of Business Development rkobel@scopeknowledge.com (Americas) or Deborah Harman, Associate Vice President (Europe and ROW) Deborah@scopeknowledge.com

About Scope e-Knowledge Center

Scope, a Quattro Global Services company, is an award-winning provider of outsourced, cost-effective Content Enhancement Services, Data Management Services, Business Research Services and Patent Analytics for various clients across the globe. Scope, a niche knowledge services provider, has employees from various educational backgrounds and experience delivering knowledge solutions across



multiple industry verticals and domains. Scope fulfils customer needs by leveraging its experience and capabilities using in-house developed proprietary technology solutions and platforms for service delivery as well as its internal needs. Scope is also the publisher of the daily newsletter Knowledgespeak, a comprehensive news service focusing on the STM information industry.

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