



### **Zynx Health Inc. selects Scope e-Knowledge Center for medical terminology mapping**

Chennai, India, April 13, 2009: Scope e-Knowledge Center, a leading content enhancement and knowledge services company, has been selected to perform a mission critical project for medical terminology mapping from Zynx Health Incorporated, a US based health information provider and a pioneer in evidence-based medicine. Zynx Health publishes evidence-based clinical decision support to improve quality across the continuum of care — from inpatient physician, nursing, and interdisciplinary content to outpatient decision support.

Scope offers a wide range of services to health information providers specializing in both clinical workflow content and patient education and also provides niche services such as medical indexing and image indexing. The company's key offerings in this domain include authoring and updating medical content, abstracting medical literature, indexing of medical images, medical coding, developing and enhancing taxonomies and thesauri for different medical specialties, content mining and knowledge discovery for medical concepts and updating drug databases.

"We are very pleased with the quality of work, managerial discipline, and flexibility of the team at Scope. The outsourcing of our medical terminology mapping projects to Scope has been both an efficient and cost-effective process for us," said Victor Lee, Director of Content Development, Zynx Health Inc.

"Scope is pleased to partner with Zynx to provide medical terminology mapping services," said R. Sivadas, CEO of Scope. "Our medical content services offer significant economies without compromising on the high degree of quality, accuracy and knowledge Zynx requires".

Scope e-Knowledge Center is a globally recognized creator of medical content for organizations across the world. Scope's medical content team has rich experience in creating or enhancing content to suit different target audiences.

#### **About Scope e-Knowledge Center**

Scope e-Knowledge Center, a Quattro group company, is a leading content and knowledge services company helping clients monetize their intellectual assets. Scope offers world-class data, research and analysis services to clients in the US, the UK and continental Europe. In operation for over 21 years, Scope has built a strong international clientele.

Headquartered in Chennai, India, Scope's sales and support network spans New York, Atlanta, Chicago and Richmond (VA) in the USA. In addition, the company also has offices in London, Brussels and Amsterdam.

#### **About Quattro**

Quattro is a BPO company founded by Raman Roy, who leads a team of highly experienced professionals. Quattro focuses on pioneering new service lines, geographies and business models in Business Process Outsourcing. The company provides a range of vertical and horizontal service offerings which are targeted towards global clients in North America, Europe and Asia.

"Creating value through innovation" is the cornerstone of Quattro's business philosophy. The company endeavors to provide its clients with innovative solutions at lower costs through a combination of tools, platforms and business processes.

#### **About Zynx Health**

Zynx Health was founded in 1996 by thought leaders in evidence-based healthcare and healthcare quality improvement. Acquired by Hearst Corporation in 2004, Zynx has grown to become a recognized leader in evidence-based clinical decision support, and offers a suite of online solutions that help clinicians treat their patients based on the best available evidence from systematic research. The Zynx team of physicians, nurses, and allied health professionals rigorously reviews the latest peer-reviewed literature to develop clinically relevant summaries and distill evidence-based best practices.

#### **For more information, please contact:**

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